



**Lady Gowrie**<sup>QLD</sup>

Educating and caring  
for children since 1940



# Strategic Plan 2020-2022



**Vision:** For Queensland children to thrive in enriched and nurturing learning environments.

**Purpose:** We provide high-quality, affordable early education and care and support families in their parenting role. We promote the value of early childhood education and care and provide access for children and families from all cultures, circumstances and backgrounds.

**Values:** Excellence • Inclusion • Engagement • Integrity

**Service**



**Engagement**



**People**



**Sustainability**



**GOALS**

**Deliver exceptional, engaging and enriching ECEC for Queensland children and families.**

**Recognised as a leader, trusted expert and advocate for ECEC and sector collaborator.**

**Attract and retain a highly motivated and valued workforce.**

**Generate profit for purpose to benefit children, families and communities.**

**ACTIONS**

- Continuously improve our services and programs based on latest research, data and family and community feedback.
- Continue to pursue partnerships that bring services and programs to regional or disadvantaged communities.
- Embed the highest levels of professionalism in all of our services and programs.
- Advocate for respectful, socially- just play-based early years learning and harness synergies with like-minded stakeholders.
- Continue to collaborate with our affiliates to ensure mutually beneficial and valued services.
- Share our research findings to improve quality outcomes for children, families and communities.
- Inspire diverse, contextually responsive leading and learning teams.
- Provide opportunities for career progression, continue to develop, recognise and reward our people and support their wellbeing.
- Promote the culture of Lady Gowrie to attract the best talent.
- Develop and implement innovative and sustainable models for growth including acquisitions, long day care affiliates and managed services.
- Improve service efficiency and increase occupancy.
- Build and promote the Lady Gowrie brand.



**Educational Strategy:** Enriching professional praxis (pedagogy and practice)

**Pedagogical Leadership**

- Advocating for respectful socially just, play based pedagogies for young children
- Inspiring diverse contextually responsive leading and learning teams
- Raising the professional identity of the Gowrie workforce

**Research Informing Practice**

- Informing programs and practices through evidence based approaches
- Implementing a culture of inquiry for Gowrie professionals
- Sharing research findings to improve quality outcomes for children, families and communities

**Birth To Threes**

- Promoting the critical nature of the first 1000 days
- Amplifying the significance and complexity of working with young children
- Elevating quality environments and relationships to support young children to thrive



**Key Investment:**

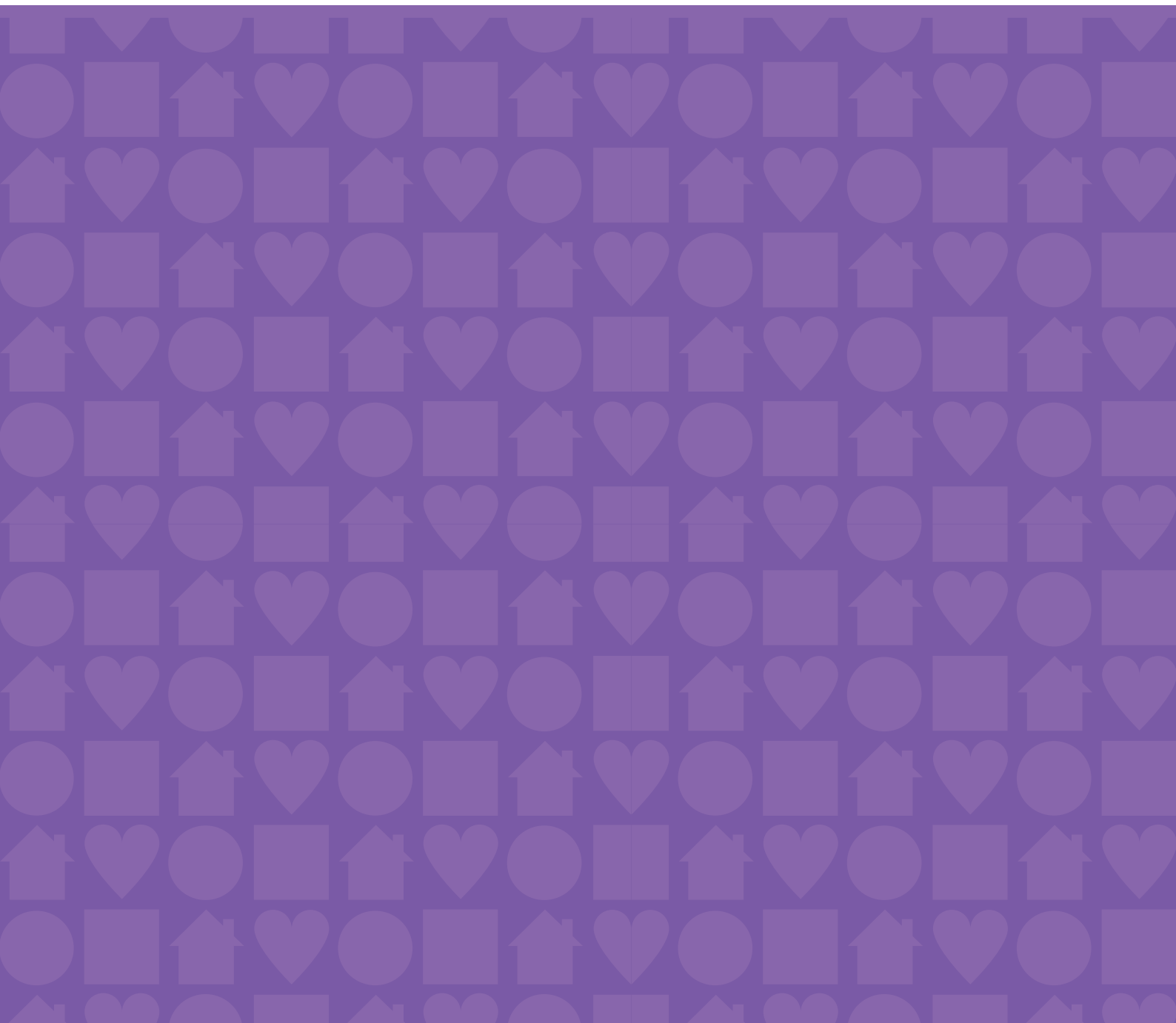
Professional learning and leadership enhances respectful, ethical practice



**Key Outcomes:**

- Exceptional, ethical Gowrie professionals
- Enriching children's and families' outcomes through respectful relationships and evidenced informed programs and practices
- Engaging, inclusive, playful environments and programs

# Strategic Plan 2020-2022



## Contact us

33 Brookes Street  
Bowen Hills, Qld 4006

07 3252 2667

[info@ladygowrie.com.au](mailto:info@ladygowrie.com.au)

[www.ladygowrie.com.au](http://www.ladygowrie.com.au)

