

Lady Gowrie Qld Conference 2016

Belonging: Connecting with Children, Families and our Communities

SPONSORSHIP OPPORTUNITIES

Vision Inspiration & Momentum – Reflecting and moving forward with the National Quality Framework

Lady Gowrie Qld is delighted to be able to offer sponsorship opportunities for those business partners we work closely with throughout the year and support not only our business but the wider Early Childhood Sector.

Our Conference this year will be held at the RNA and we are looking to host 500 delegates from around Queensland at the event.

Our guest speakers this year will be **Michael Crossland** and **Alison Hill** as well as many other workshop presenters.

Who is Lady Gowrie Qld?

We are a community – based not for – profit organisation with a proud and substantial history in providing services for young children and families. In 2015 we celebrated 75 years of working with children and families in Queensland.

The Brisbane Lady Gowrie Child Centre was established in 1940 as a demonstration centre for excellence in early childhood education and care. It was one of six centres across Australia funded by the Commonwealth Government to “test and demonstrate methods of care and education of young children, with particular emphasis on child health and nutrition.”

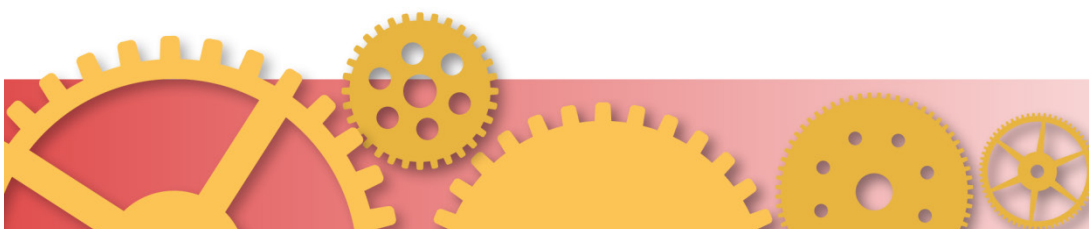
Building on this history, and a commitment to holistic, responsive, high quality services for children and families, we have grown substantially over the years.

We currently provide a diverse range of early childhood and family support services, including:

- Long day care
- Family day care and in home care
- Parent toddler groups
- The Gowrie Threes program
- Sessional and long hours kindergarten programs
- The Caboolture Early Years Centre
- Affiliated Community Kindergartens.

Why become a Sponsor?

Lady Gowrie Qld offers the sponsors the opportunity to promote your business and reach a state wide audience. Sponsorship allows you to promote your products and Services to reach the Early Childhood Education and Care Sectors, demonstrating commitment and support for Service Providers and Educators.



Lady Gowrie Qld Conference 9th April 2016

Benefits of being a sponsor?

The Gowrie will ensure that your investment is worthwhile with many direct and indirect benefits for your business or organisation.

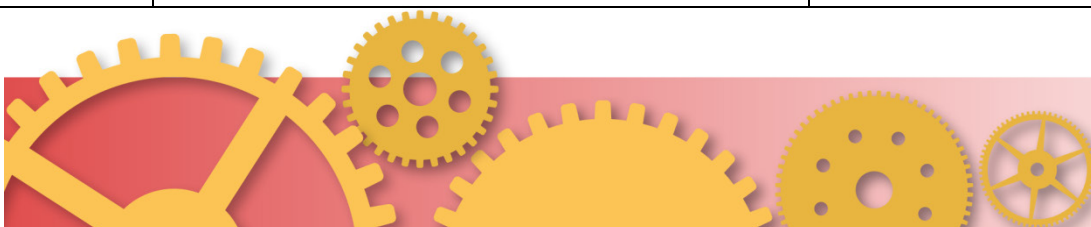
Benefits include:

- The opportunity to engage and communicate with decision – makers in the early childhood sector and representatives from Services and Organisations.
- Brand association – you will be associated with a well renowned event in the early childhood education and care sector and with Lady Gowrie Qld and Lady Gowrie Community Kindergarten (Brands)
- Brand and product awareness through:
 - Clever use of your exhibition booth
 - Naming rights of certain events aspects
 - Opportunities to test or showcase a new or existing product and communicate firsthand with your audience through exhibitions.
- Complimentary registrations and tickets enable your own staff to participate in the conference – a valuable professional development opportunity for anyone working in the early childhood sector.
- Networking opportunities with leaders in the sector, keynote speakers, presenters and other sponsors.

WORKING WITH OUR SPONSORS

The Gowrie strives to ensure that all sponsors receive the appropriate benefit for their support of the conference. Prospective sponsors should assess the opportunities suggested in the following pages

SPONSORSHIP OPTIONS (INC. GST)		
1.	<p>Gold Sponsor</p> <p>This includes the naming rights to one of the keynote speakers –(2 available)</p> <p>Registration for three delegates to attend either direct staff or nominated by sponsor.</p> <p>Exhibition booth at the Conference</p> <p>Flyer or information distributed in Conference Bags</p> <p>Ongoing website logo display for association with The Gowrie and a supplier of Gowrie Services for a 12 month period.</p>	<p>\$ 3,000</p>



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2.	Silver Sponsor Lanyard Sponsorship available – (1 only) Program for the Day – (1 only) Registration for two delegates to attend either direct staff or nominated by sponsor. Exhibition booth at the Conference Flyer or information distributed in Conference Bags Ongoing website logo display for association with The Gowrie and a supplier of Gowrie Services for a 12 month period.	\$2,000
3.	Bronze Sponsor / Exhibition booth Registration for one delegate to attend either direct staff or nominated by sponsor. Exhibition booth at the Conference Flyer or information distributed in Conference Bags Ongoing website logo display for association with The Gowrie and a supplier of Gowrie Services for a 12 month period.	\$1,000

Customised sponsorship package negotiable

Please contact Louise Jackson *Email:* louise.jackson@ladygowrie.com.au or *Phone* (07) 3252 2667 for further information or email Louise Jackson for confirmation of your sponsorship package.



Lady Gowrie^{QLD}
Educating and caring
for children since 1940

